



“Success is achieved when
you work with Passion”



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Introduction

Printpac enjoys a reputation for excellence in producing high-quality commercial printing jobs. We utilize latest technology and equipment to ensure that our printed products are of the highest quality. Our professional production staff is highly skilled, trained and the team possesses diverse experiences in print.

The enthusiasm we have for our work enables us to take ownership of our clients' projects. The objective is to deliver a finished product that helps the client reach their goals and objectives.

We reinvest into the company, purchasing new equipment, hiring additional staff and increasing office and warehouse space. These expenditures have allowed us to provide the highest levels of print quality, deliver a wider range of services, increase efficiencies and turnarounds.

Since over 40 Years we provide an entire range of BTL commercial print services in the prepress, press, and post press aspects of any commercial print order from marketing collateral to saddle stitched and perfect bound books. Our extensive plant list facilitates us to produce work in-house, resulting in an improved workflow to control print quality, and value added finishing services, cost effectively and within appropriate timelines as specified by our customers. We also offer print consultancy wherever required and prefer to be involved at the planning stages of a print project. We have a commitment for continuous improvement in product quality, service and environmental care.

We have diversified into offering conceptualization, fabrication where we can add value on requirements of developing brand identity, fabricating kiosks & exhibition stands, themed interiors, Fit Outs, Visual Merchandising, Retail / Vehicle Graphics and Large Format printing for interiors and for the exterior. Surfaces like glass, wallpaper, wall-art, MDF, acrylic, window blinds, lamp shades, ceramic tiles etc. We can personalize based on specific requirements.

We are able to build-on an existing concept provided by the client or offer design consultancy in line with the latest industry benchmarked techniques catering to a global audience. Furthermore our equipment are eco-friendly and use the Latex technology through which prints provided are quick drying and are odourless. As such the areas which installed using our services can be utilized immediately without any health hazards.

Printpac continues to grow stronger due to attention to high quality, a commitment to the pursuit of knowledge, technology and a genuine concern to customer satisfaction.

Visual Merchandizing / Exhibition Stands & Kiosks

Printpac ME offers solutions to enhance value to your existing concepts of retail visual merchandising, kiosks & exhibition stands, interior / retail fit outs.

We have recruited a specialized conceptualization, fabrication team which can add value on your requirements of building your brand identity, fabricating kiosks & exhibition stands, , Window / Vehicle Graphics. In short we can provide you solutions related to exhibition stands & mall Kiosks right from approvals as per standard requirements, producing 3D design concepts, fabrication, installation / removal, storage. All these services are in line with the latest industry technologies, best techniques catering to a global audience.

Printed Interior Decoration

We offer Personalized Printed Interior decoration services to enable designers, and consultants to personalize any surface with print. We offer these personalization services on a variety of surfaces such on floor, wall coverings, tiles, MDF, Glass, Acrylic, Lamp shades, Furniture upholstery, window blinds, other work surfaces and Canvas / framed decorative prints as per you theme and requirement. We are using the most innovative equipment supplied by HP & Zund etc. Printpac also recently participated in the Hotel show & also in the Index exhibition showcasing these services.

Printed decoration is one of the fastest growing trends globally in interior decoration. The market is experiencing a growing need for customization in the design of Offices Lobbies, Retail spaces hotel rooms, outlets, restaurants,. We can even personalize print on wall paper or print on ceramic tiles or directly print or brand on your flat wooden surface like on table tops / doors etc. We provide a personalized themed interior.

Faster Displays

You can order your Faster Displays POS campaign kit tailor made to the shape of your product. Printpac is the sole license holder to produce these “patented” display system in Dubai, This is originally from Spain & is a versatile system which enables to promoting brand / product awareness in unique stimulating manner inside a store or in the product promotions area. The displays stands are very impactful & are produced based on a patented flexible design concept which makes it very easy to transport & to assemble. These stands pop up automatically within seconds. Similarly these stands are easily collapsible so they can fold down easily.

This product is produced at our production facility in Dubai located at the Dubai Production City.

These stands, pop up automatically within seconds. Similarly these stands are easily collapsible so they can fold down easily. They are Ultra-light & automatically flat folded for easy transportation but at the same time are sturdy and can carry up to 70 KGS in shelves. They are reasonably priced & could be made with multiple shelves during a promotions campaign. They can be also be made into exhibitors, tables, totems, characters or any other custom units. You can advise us about your interest and it will be our pleasure to arrange a demonstration at your office. These are a better alternative to the usual pop up or roll up stands available in the market. These have an added advantage that the messaging/ branding on these can be visible from the front as well as from the back. Thus making these stands more effective.



VISION

To be the leading print service provider in the UAE, catering to the world by providing consistent levels of quality and service at unparalleled standards.

MISSION

To make a positive impact in the world of print and the environment it operates in, primarily by helping our clients achieve their highest potential through Quality, Service and Partnership.

Our Values

We value hard work, honesty, openness, personal effort, continuous improvement and respect. We are always committed to our customers/partners and have a passion for printing. We pride ourselves in our work and hold ourselves accountable to our clients, partners and employees by honoring our commitments, providing excellent results and always exceeding our customer's expectations.

Our Objectives

We are working towards achieving the status of Market leader. We realize that this requires a great deal of business acumen, leadership, funds management, discipline, planning, human resource management etc.

Our objectives are to diversify into related fields like 3D printing, Flexo Printing in order to further consolidate our position in the commercial print industry. In addition we have already begun to branch out towards packaging and aim to develop this space further by targeting regional markets. Furthermore we are planning to expand the existing factory building with an additional work space of 25000 sq. ft.

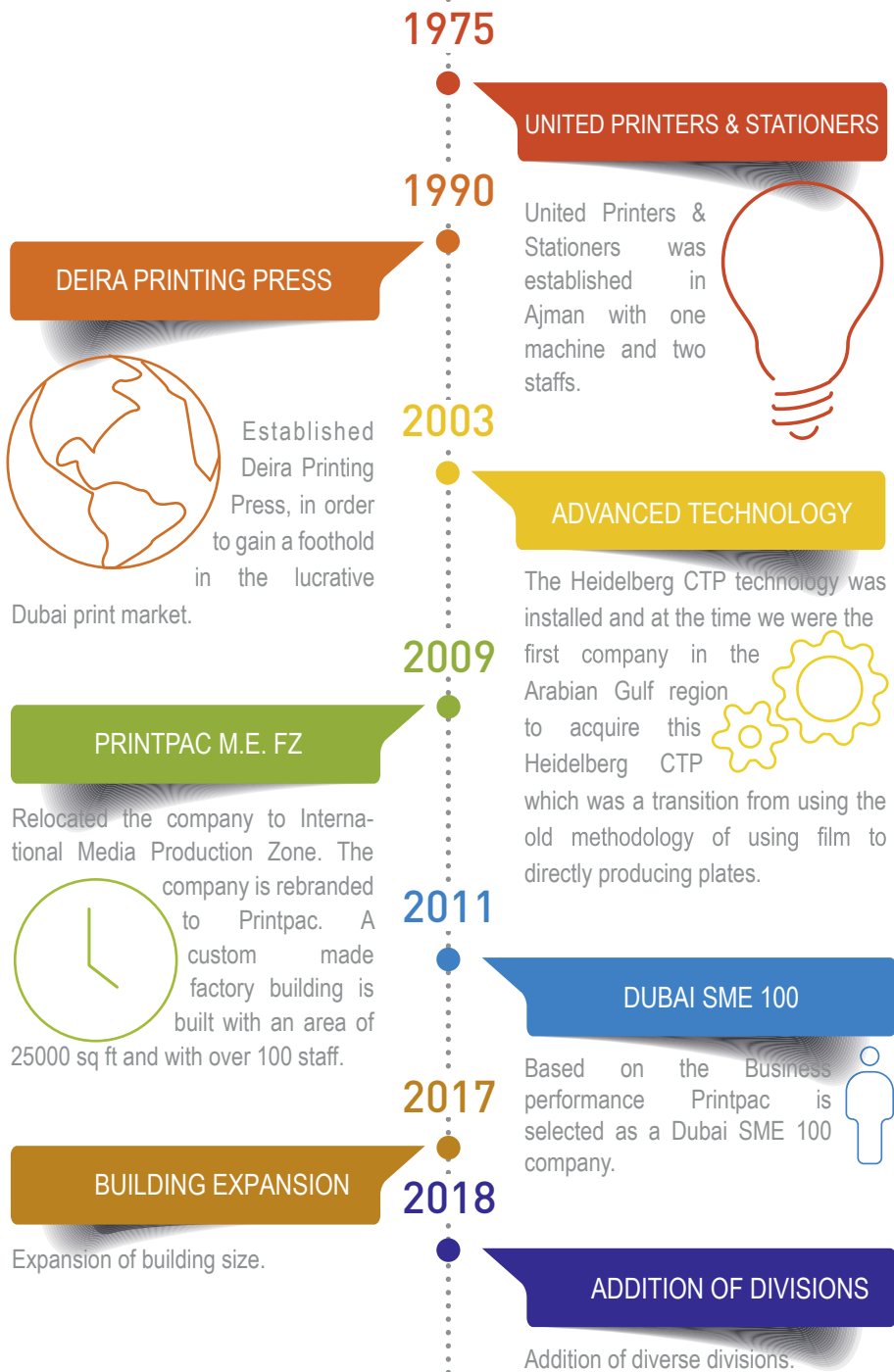


Our clients are typically high end Multi National Companies we work with on a regular basis. They demand ontime delivery of their print requirements within short turn-around times, excellent quality, Print Consultancy, with a wide array of Finishing options. They have great trust and respect for our work and usually require printing of quality images produced in high definition.



We follow the CRM philosophy wherein we go the extra mile to retain customers. This develops trust, credibility & reliability with our clients which helps in managing their print project with us, amicably, with ease & comfort. We cater to the niche customer and we offer boutique print services to our clients. We have carved our independent market space within the print market.

Our Milestones



Our Stepping Stones



DUBAI INTERNATIONAL PRINT

AWARD

DIPA

Printpac Middle East have been presented with Gold, Silver & Bronze Awards within various categories at the Dubai International Print Awards for the last 8 consecutive years.



FSC CHAIN OF CUSTODY

Printpac Middle East has obtained the Chain of Custody certification and rights to publish the FSC logo on printed collateral through the Rain Forest Alliance.

2011

DUBAI ONEHUNDRED
SME
الدبي مائة

DUBAI SME 100

We have been selected as one of the Dubai SME 100 companies. The selection criterion is based on Growth Performance, Financial Soundness, Innovation, Human Capital Development, and Corporate Excellence.



**LOYALTY
PLAQUE**

The 'Technology by Heidelberg' is a sign that we provide high quality results, print products in first-class quality.

We look to the future with confidence and with long-term strategies. Printpac's prospects are to expand the existing business and to diversify its product offering regionally. Furthermore we will make continuous efforts to achieve profitable growth, set the standard for service excellence, and achieve international recognition and acclaim through our staff, technology and our strategy.

Focusing on our employees, customers and providing quality services have distinguished us from our competitors. We are also continually finding solutions to tackle the challenges facing our print industry, and the environment.

Our Environment

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We understand the critical importance of environmental responsibility involved in the various processes of print production. From pre-press through to finishing we have taken measured steps in the purchase of consumables, raw material, equipment and in the establishment of procedures to minimise any environmental “footprint”. We are a FSC certified company since the past 3 years. We strictly follow the chain of custody procedures which can enable us to track back the paper which is produced from sustainable forests.

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PRINTPAC ▷ P ▷  ▷  ▷  ▷  PRINTPAC

PRINTPAC naming is inspired from PRINTING and PACKAGING. A Combination of those both services created our brand name and emblem based on typography.



Either we will find a way or we will make one

Printpac.ae